BUSINESS ECONOMICS, CERTIFICATE OF SPECIALIZATION

Banner Code: 3_CE_BUEC
Not Financial Aid Eligible

This 13-unit certificate program provides students with the necessary knowledge to make informed business and financial decisions. Students will gain an understanding of basic economic theory as it applies to practical business decision-making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns. This certificate is useful as a pathway to a transfer degree, to advance a career, or to gain intuition into business and economic trends.

Program Learning Outcomes

1. Demonstrate the ability to make informed business and financial decisions.
2. Apply basic economic theory as it applies to practical business decision making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns.

Review Graduation Requirements (https://catalog.cccd.edu/coastline/graduation-requirements/certificates/#specializationtext).

Course	Title	Units
Required Core		
Complete the following:		
ACCT C101	Financial Accounting	4
ECON C170	Principles of Microeconomics	3
Program Electives		
Elective 1		
Select one of the following:		3
BUS C100	Introduction to Business	
BUS C141	Introduction to Entrepreneurship	
Elective 2		
Select one of the following:		3
ECON C110	Economic Issues and Policy	
BUS C110	Business Law/Legal Environment of Business	
Total Units		**13**