

BUSINESS ECONOMICS, CERTIFICATE OF ACCOMPLISHMENT

Course	Title	Units
Select one of the following:		
ECON C110	Economic Issues and Policy	3
BUS C110	Business Law/Legal Environment of Business	
Total Units		13

Not Financial Aid Eligible

This 13-unit certificate program provides students with the necessary knowledge to make informed business and financial decisions. Students will gain an understanding of basic economic theory as it applies to practical business decision making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns. This certificate is useful as a pathway to a transfer degree, to advance a career, or to gain intuition into business and economic trends.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Demonstrate the ability to make informed business and financial decisions.
2. Apply basic economic theory as it applies to practical business decision making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns.

Certificate Graduation Requirements

A Certificate is awarded upon completion of the required coursework with a grade of C or higher in each course. A grade of P (Pass) is acceptable, however, the student must meet an overall GPA requirement of 2.0 to receive the certificate. To receive the certificate, a student must file a petition for graduation during their final semester prior to the application deadline as noted on the Coastline Graduation webpage (<https://www.coastline.edu/student-life/graduation.php>).

Certificate of Accomplishment

- Students must also earn a minimum of 12 units of coursework at Coastline, excluding experiential credit.
- A student with prior experience may be excused from certain certificate courses but will still need to meet the overall unit requirement specified for the certificate.
- 50 percent of the certificate program's units must be completed at Coastline regardless of how many total number of units required for the certificate can be met by prior coursework.

Course	Title	Units
Required Core		
Complete the following:		
ACCT C101	Financial Accounting	4
ECON C170	Principles of Microeconomics	3
Program Electives		
<i>Elective 1</i>		
Select one of the following:		
BUS C100	Introduction to Business	3
BUS C142	Entrepreneurial Marketing and Operations	
<i>Elective 2</i>		