

BUSINESS ECONOMICS, CERTIFICATE OF ACCOMPLISHMENT

3_CE_BUEC

This 13-unit certificate program provides students with the necessary knowledge to make informed business and financial decisions. Students will gain an understanding of basic economic theory as it applies to practical business decision making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns. This certificate is useful as a pathway to a transfer degree, to advance a career, or to gain intuition into business and economic trends.

1. Demonstrate the ability to make informed business and financial decisions.
2. Apply basic economic theory as it applies to practical business decision making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns.

Certificate Graduation Requirements

A Certificate is awarded upon completion of the required coursework with a grade of C or higher in each course. To receive the certificate, the student must file a petition for graduation during his/her final semester. In addition:

Certificate of Accomplishment

- Students must also earn a minimum of 12 units of coursework at Coastline, excluding experiential credit.
- A student with prior experience may be excused from certain certificate courses.
- 50 percent of the certificate program's units must be completed at Coastline no matter how the total number of units required for the certificate can be met.

Course	Title	Units
Students must complete each of the following with a grade of C or better		
Required Core:		
ACCT C101	Financial Accounting	4
ECON C170	Principles of Microeconomics	3
Program Electives		
<i>Elective 1:</i>		3
Select one course		
BUS C100	Introduction to Business	
BUS C222	Entrepreneurship and Small Business Operations and Management	
<i>Elective 2:</i>		3
Select one course		
ECON C110	Economic Issues and Policy	
BUS C110	Business Law/Legal Environment of Business	
Total Units		13