

BUSINESS ADMINISTRATION, ASSOCIATE OF ARTS DEGREE MAJOR

Financial Aid Eligible
Banner Code: 3_AA_BADM
Control Number: 18050

A major in Business Administration prepares graduates for business and management related careers in for-profit and not-for-profit organizations and the public sector. Courses required for this major encourage critical thinking and problem solving. Students will develop teamwork and leadership skills, as well as an ability to motivate people and communicate effectively.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Effectively communicate solutions to business problems, using appropriate language and tools and demonstrating understanding of business terms and concepts.
2. Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.
3. Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.

Associate Degree Requirements Unit Requirement

Complete at least 60 units of acceptable college work with a minimum of 12 units completed in residence at Coastline. Earn an overall grade point average of 2.0 or higher from all colleges attended and a 2.0 or higher grade point average at Coastline.

*Students must be in good academic standing (not on probation and/or disqualification) during the semester graduation is petitioned.

Program of Study

Complete the required courses in one of the programs as detailed in the Requirements for the Major section of this catalog. All coursework must be completed with a grade of C or higher.

General Education

Complete one of the three General Education options below (visit the General Education page for details (<https://catalog.cccd.edu/coastline/general-education/>)):

Option 1 – Coastline General Education: designed for students pursuing an Associate degree and who may or may not be planning to transfer to a four-year university. The degree is transferable to many colleges and universities.

Option 2—CSU GE Breadth: designed for students who are planning to transfer to a university in the CSU system. It may also be appropriate for transfer to some independent colleges and universities.

Option 3—IGETC: designed for students who are planning to transfer to a university in the CSU or UC system. It also may be appropriate for transfer to some independent colleges and universities.

Global and Multicultural Studies Requirement

Complete at least 2.5 units from any Global and Multicultural Studies courses. See what courses fulfill the Global and Multicultural Studies Requirement (<https://catalog.cccd.edu/coastline/graduation-requirements/#globalandmulticulturalstudies>).

Requirements for the Major

| Course | Title | Units |
|---|---|--------|
| Required Core | | |
| Students will complete all of the following: | | |
| ACCT C101 | Financial Accounting | 4 |
| ECON C170 | Principles of Microeconomics | 3 |
| ECON C175 | Principles of Macroeconomics | 3 |
| Program Electives | | |
| Select at least eight units of the following: | | |
| ACCT C102 | Managerial Accounting | 8 |
| BUS C110 | Business Law/Legal Environment of Business | |
| CIS C100 | Introduction to Information Systems | 8 |
| CIS C111 | Information Systems, Programming, and Database Management | |
| MATH C140 | Business Calculus | 18 |
| MATH C150 | Finite Mathematics With Applications | |
| MATH C160 | Introduction to Statistics | |
| MATH C180 | Calculus 1 | |
| MATH C185 | Calculus 2 | |
| Subtotal for the Major | | 18 |
| Requirement | | |
| Total Units for Major Preparation | | 18 |
| Degree Option 1, 2, or 3 | | Varies |
| Electives to satisfy unit requirement | | Varies |
| Total Degree Units | | 60 |