

COMMUNICATIONS, ASSOCIATE OF ARTS DEGREE AREA OF EMPHASIS

Banner Code: 3_AA_COMM

Control Number: 18053

Financial Aid Eligible

Courses in this Area of Emphasis prepare students with skills that are in high demand in business, industry, non-profit organizations and government service. Students develop an understanding of communication principles that are utilized to interpret, create, evaluate and deliver messages effectively.

Some University majors within the Communications Area of Emphasis include: English, Journalism, Media Communication, Speech, Public Relations, and Theater Arts.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Use written and oral tools to analyze and improve communication in personal, academic, public, and professional interactions.
2. Effectively deliver oral presentations in a range of settings to diverse audiences.
3. Construct written messages for various purposes to diverse audiences.
4. Observe, evaluate, and competently exercise interpersonal communication skills.

Associate Degree Requirements

Unit Requirement

Complete at least 60 units of acceptable college work with a minimum of 12 units completed in residence at Coastline. Earn an overall grade point average of 2.0 or higher from all colleges attended and a 2.0 or higher grade point average at Coastline.

*Students must be in good academic standing (not on probation and/or disqualification) during the semester graduation is petitioned.

Program of Study

Complete the required courses in one of the programs as detailed In the Requirements for the Major section of this catalog. All coursework must be completed with a grade of C or higher.

General Education

Complete one of the three General Education options below (visit the General Education page for details (<https://catalog.cccd.edu/coastline/general-education/>)):

Option 1 – AA/AS Local Degree GE: designed for students pursuing an Associate degree and who may or may not be planning to transfer to a four-year university. The degree is transferable to many colleges and universities.

Option 2—CSU GE Breadth: designed for students who are planning to transfer to a university in the CSU system. It may also

be appropriate for transfer to some independent colleges and universities.

Option 3—IGETC: designed for students who are planning to transfer to a university in the CSU or UC system. It also may be appropriate for transfer to some independent colleges and universities.

Global and Multicultural Studies Requirement

Complete at least 2.5 units from any Global and Multicultural Studies courses. See what courses fulfill the Global and Multicultural Studies Requirement (<https://catalog.cccd.edu/coastline/graduation-requirements/#globalandmulticulturalstudiestext>).

Course	Title	Units
Required Core		
Select at least 18 units of the following:		18
BC C171	Web Design/XHTML 1	
CMST C100	Interpersonal Communication	
CMST C101	Fundamentals of Human Communication	
CMST C110	Public Speaking	
ENGL C100	Freshman Composition	
ENGL C102	Critical Reasoning, Reading, and Writing	
ENGL C133	Introduction to Creative Writing	
ENGL C135	Business Writing	
ENGL C136	Business Communication	
MCOM C100	Introduction to Mass Communications	
MCOM C140	Public Relations	
MCOM C150	Introduction to Radio, TV, Film	
PHIL C115	Logic and Critical Thinking	
SIGN C185	American Sign Language 2	
Units for Area of Emphasis		18
Local General Education, CSU General Education, or IGETC pattern		Varies
Electives to satisfy unit requirement		Varies
Total Units		60