

DIGITAL MEDIA DESIGN (DMD)

DMD C010N 27 Hours (27 lecture hours)

Visual Design & Illustration Fundamentals

Grading Mode: P/NP/SP Noncredit, Letter Noncredit

Transfer Credit:

Not Transferable.

A hands-on introduction to raster and vector visual design using free, browser-based tools. Students explore design elements (line, shape, color, texture, space) and principles (balance, contrast, alignment, hierarchy) to produce simple illustrations, graphics, and layouts. Projects emphasize typography, color harmony, and image composition for print and digital media. The course builds foundational creative and technical confidence while preparing students to transition into DMD C116 Visual Design (Photoshop), DMD C118 Graphic Design & Illustration (Illustrator).

DMD C020N 27 Hours (27 lecture hours)

Design Principles & Applications

Grading Mode: P/NP/SP Noncredit, Letter Noncredit

Transfer Credit:

Not Transferable.

This course expands upon DMD C010N Visual Design & Illustration Fundamentals by applying formal design principles to more complex visual projects. Students deepen their understanding of hierarchy, alignment, contrast, and unity while integrating raster and vector imagery into cohesive layouts. Through critique, iteration, and guided projects, learners design posters, ads, or social-media campaigns that communicate purposeful messages. Emphasis is placed on creative problem-solving, visual analysis, and preparation for credit-level study in DMD C135 Design Principles.