

COMMUNICATION STUDIES (CMST)

CMST C060N

18 Hours (18 lecture hours)

Introduction to eSports

Grading Mode: P/NP/SP Non-Credit

Esports has transformed gaming into a global spectator sport capturing the attention of viewers worldwide. This class will investigate various aspects of esports, including communication methodologies, social media strategies, and player and audience community building.

Noncredit. Pass/No Pass/Satisfactory Progress. (NOT DEGREE APPLICABLE.)